



MPA Studio de Création Awarded Multiple Design Projects for Younan Collection Paris Studio to Provide Interior Decor and Displays for Two Vineyards

PARIS, MAY 6, 2019 – La Grande Maison Younan Collection has selected MPA Studio de Creation in Paris to design POS wine displays for its two major vineyards, Chateau la Croix Younan and Chateau La Garelle, in Bordeaux, France. MPA also is providing interior design services at Younan Collection’s new 5-star hotel, Alexandra Palace, which opens on June 8 in Mazières-en-Gâtine.

Alexandra Palace will have one of the largest wine caves in France that will hold 100,000 bottles of wine. Zaya S. Younan, Chairman & CEO of Younan Collection and Younan Properties, stated, “With each company we acquire, our goal is to elevate the brand to embody our mission of creating luxury within reach. With our vineyards, we have been rebuilding the names of Chateau la Croix Younan and Chateau la Garelle and we are proud to showcase such quality wines in all our restaurants for our guests to see. MPA Studio de Creation has a pure talent when it comes to displaying luxury goods including fine wines and spirits.”

The global creative studio was acquired by Younan Collection in May of 2018 to help expand the luxury design group through new investment in technology and talent. The firm’s team, with expertise in design, art and retail, channel their luxury point of view to help clients communicate their brands. MPA has a strong client roster in luxury beauty, fragrance and retail and the team is honored to take on such a task from Younan Collection.

While making a name for itself in French fine wine, the Younan Collection team has been working collaboratively with the French government and has employed hundreds of craftsmen to rebuild Alexandra Palace (formerly Chateau du Petit Chene) since a catastrophic fire nearly destroyed the 500-year old historic castle in 2016. As part of its assignment, MPA Studio de Creation is furnishing the second floor of the castle-hotel.

Younan remarked, “We have been working very hard the last three years to make Alexandra Palace the most magnificent 5-star hotel in the region. We chose MPA to design the interior because we know the team’s talent and their hard work always produces wanted results.”

MPA Studio de Creation is located at 30 Boulevard de Reully, Paris. +33 1 44 86 09 10.

About Younan Company

The Younan Company is a global private equity firm that specializes in acquisitions and management of various assets and companies in the luxury consumer space. The company’s strategy is to build a portfolio of luxury products and properties, lifestyle companies and services, and it is recognized as a global luxury brand with more than \$1.2 billion in assets under management through its subsidiaries [Younan Properties](#), and [La Grande Maison Younan Collection](#). The Younan Collection owns and manages luxury hotels and resorts in France including [Château de Beauvois](#), [Hôtel Saint-Martin](#), [Château Le Prieuré](#), [Alexandra Palace](#), [Château de Vaugouard](#), Château de la Perrière; premium cigar maker [El Septimo Geneva SA](#); [Golf des Forges](#), [Golf du Petit Chêne](#), [Golf d’Avrillé](#), and [Golf de Vaugouard](#); two vineyards in Saint-Emilion, including Château la Croix Younan, and Château La Garelle, and [MPA Studio de Création](#) in Paris. It recently acquired its first beach resort, [Malibu Foz Hotel and Resort](#) in Figueira da Foz, Portugal.