



Global Luxury Brand Expands into Wine La Grande Maison Younan Collection Acquires Bordeaux Vineyard

LOS ANGELES, December 13, 2017 --In an enterprising move that further expands its presence in France and firmly establishes its reputation as a global luxury brand, La Grande Maison Younan Collection announced it has acquired a premier Bordeaux vineyard. The property, which operates under the name Château la Croix Fourney, produces Saint Emilion *grand cru* wines.

The multi-million euro acquisition includes a fully-equipped, state-of-the-art winery production facility on 22 acres of prime land, together with an above-ground cellar, bottling and labeling facility, vinification room and tasting room.

Zaya S. Younan, Chairman and CEO of the Younan Collection and of Younan Properties commented on this latest acquisition. “As we continue to grow our chateau-hotel business and expand our luxury portfolio in Europe, acquiring a premier vineyard and a world-class appellation was a top priority. The rich heritage of this winery, combined with the considerable investment we are making to improve production and create a luxury experience, will result in wines that will be extraordinary with a full-bodied taste that characterizes Saint Emilion *grand crus*.”

“This is the beginning of a significant expansion in France to increase our luxury hotel portfolio and be one of largest producers of wine in France,” Younan added.

The wines produced under the La Croix Fourney label date back at least to the 1950’s, but the region has been known for its excellence in wine production since Roman times. The majority of the vineyard is planted in merlot grapes, but it also grows cabernet sauvignon and cab franc grape varieties. Despite heavy losses to frost earlier in the season, when approximately 40% of the harvest was lost across the entirety of the Bordeaux region, the expectation is that the 2017 vintage produced by La Croix Fourney will be of exceptional quality and in greater quantities than originally were anticipated.

As renovations are completed, the Younan Collection intends to change the name of the property to Château la Croix Younan. Architects have presented plans for a new tasting room as well as exterior upgrades. In addition, the winery will include a new luxury apartment that will enable guests to be fully immersed in the wine experience.

“We are honored to extend the Younan Collection brand to our new vineyard,” said Younan. “Our passion for preserving history and for recreating the French art de vivre in all of our endeavors is both gratifying and exhilarating.”

About La Grande Maison Younan Collection

The Younan Collection is the international subsidiary of Younan Properties. The luxury brand specializes in acquiring historic chateau-hotels and luxury golf, spa and resort properties throughout Europe. Founded in 2015, the Younan Collection owns and manages [Chateau de Beauvois](#), [Hotel Saint-Martin](#), [Chateau Le Prieure](#), [Chateau du Petit Chene](#), [Golf des Forges](#) and the [Golf du Petit Chene](#). For information or reservations click the link to [Younan Collection](#) or email info@younancollection.com.

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